

A faded, light-colored silhouette of a city skyline with various skyscrapers and buildings, serving as a background for the text.

What Manitoba Business Leaders think about government

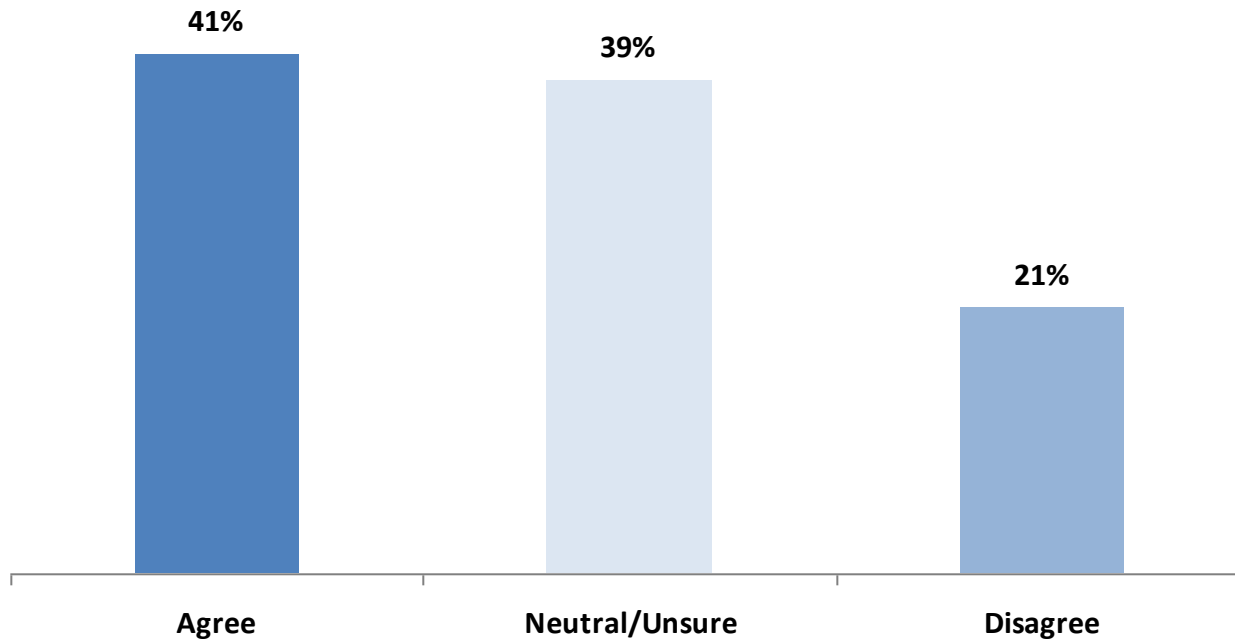
Results from the *Manitoba Business Leaders Index*
November 2011

How the survey was conducted

- Research partner: Probe Research of Winnipeg
- Sample includes a stratified sampling of CEOs, presidents, business owners and designated senior corporate officers from 200 small, mid-sized and large commercial “establishments business executives in Manitoba
- Interviews conducted between October 24th and November 9th, 2011

Government Interference is Bad for Business

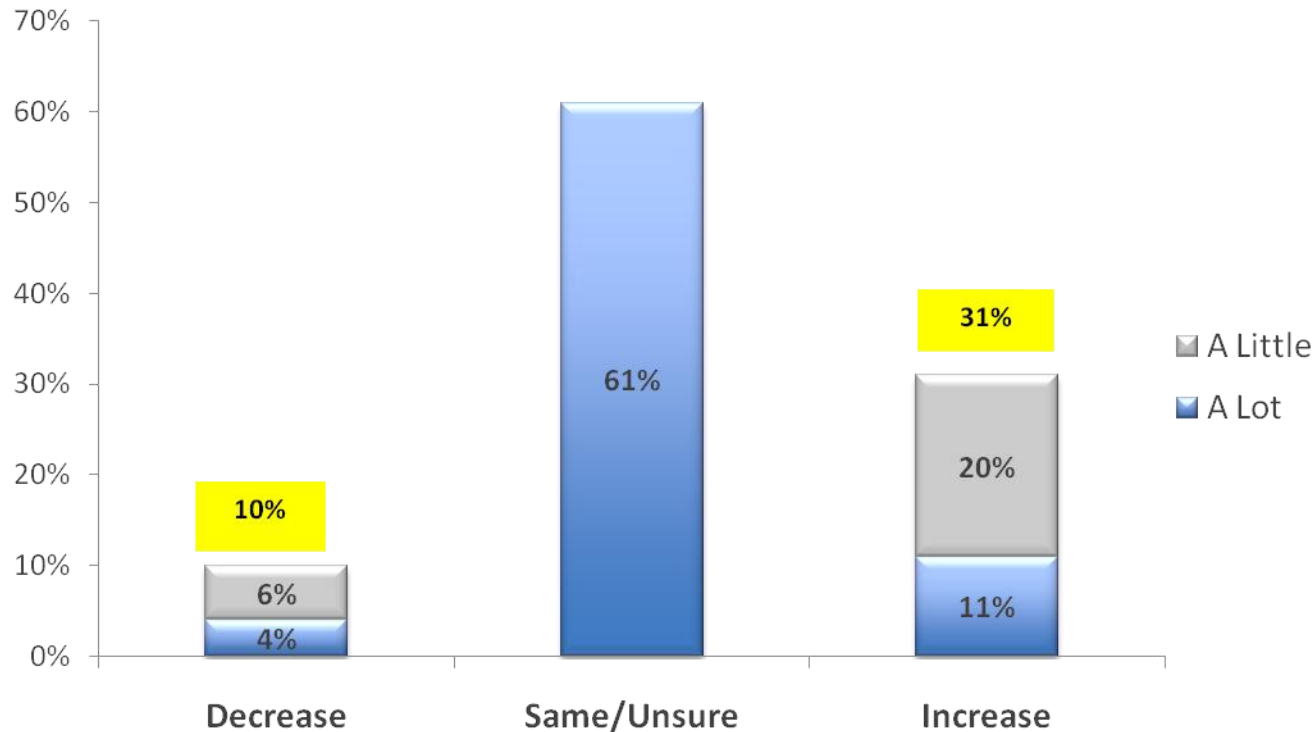
Twice as many Manitoba CEOs agree that more government involvement would negatively impact their operations as compared to those who felt this was definitely not the case (41% “agree” versus 21% “disagree”)



“More provincial government involvement in my industry is bad for business.”

Expected Provincial Involvement in Industry

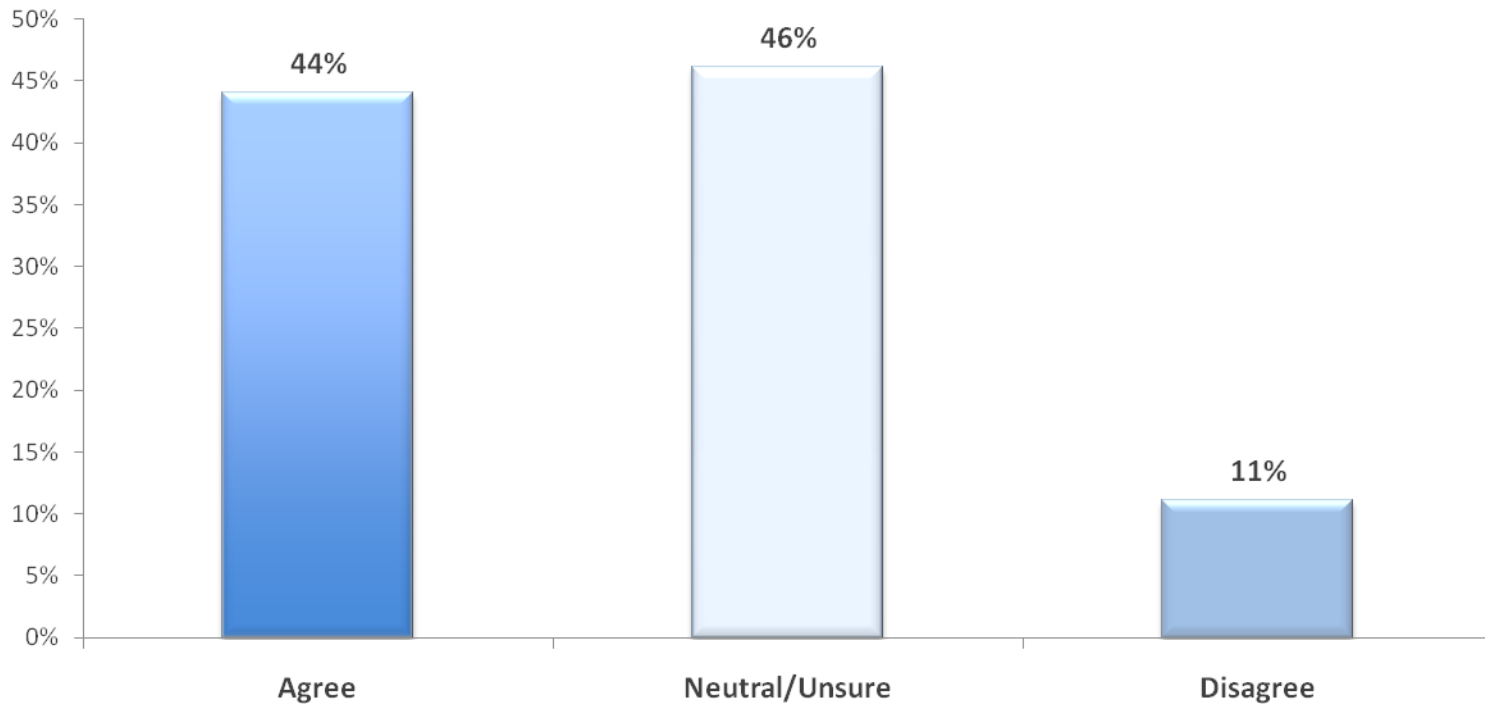
Manitoba CEOs were asked if they thought government involvement in their industry would increase or decrease



“Thinking about the next three to five years, how do you expect the provincial government’s involvement in your industry to change during that time?”

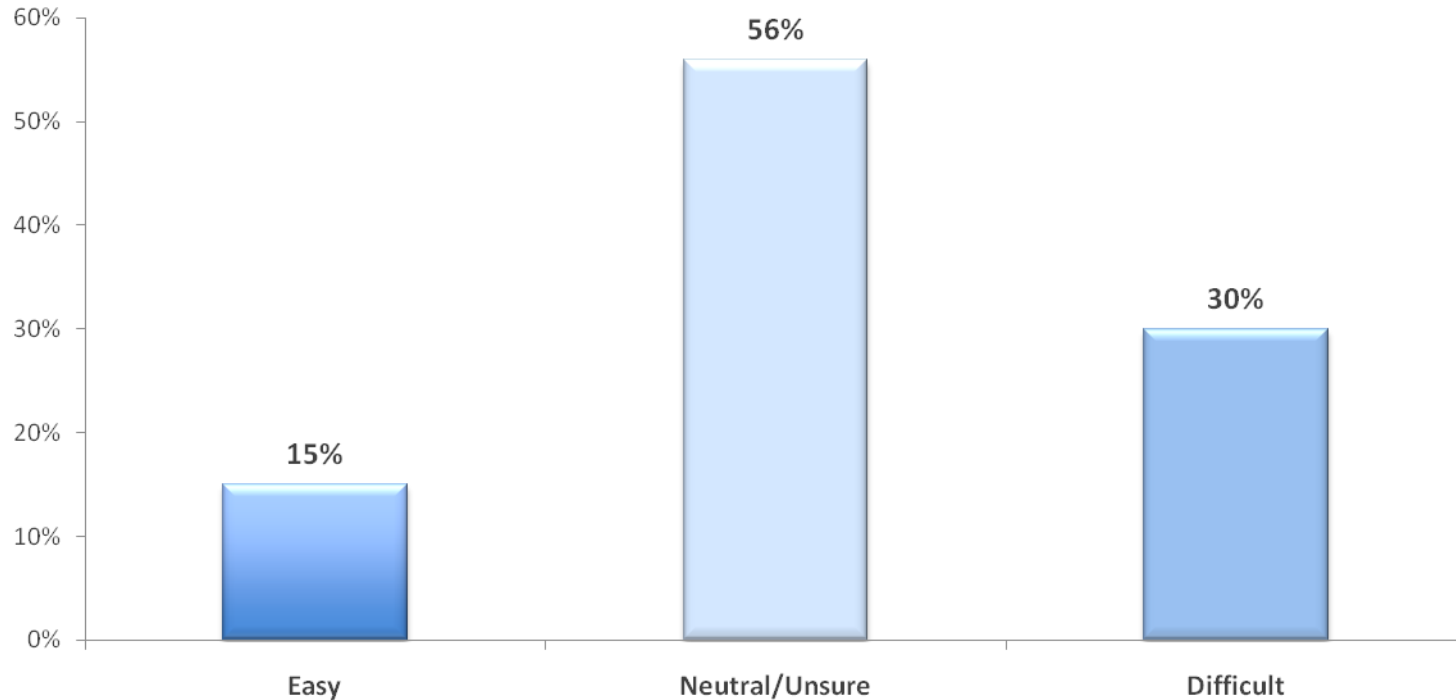
Understanding of Business by Government is Low

CEOs were asked to express agreement or disagreement with the statement “Provincial government regulators and policy makers don’t understand my business”



Ability to Keep Current with Industry-Related Changes in Provincial Policy

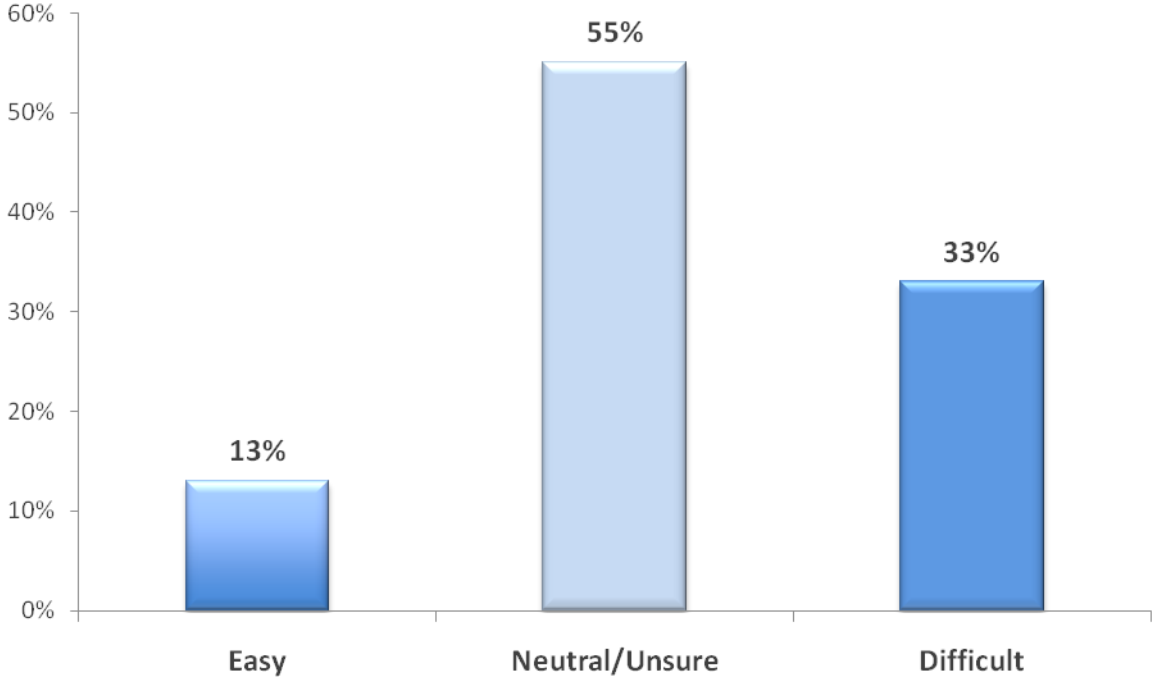
CEOs were asked to assess the level of ease or difficulty in keeping up-to-date with changes in provincial policy affecting their industry sector.



“How easy or difficult is it for your organization to keep up-to-date with changes in provincial government policy affecting your industry?”

Ease of Relationship-Building with Provincial Policy Makers

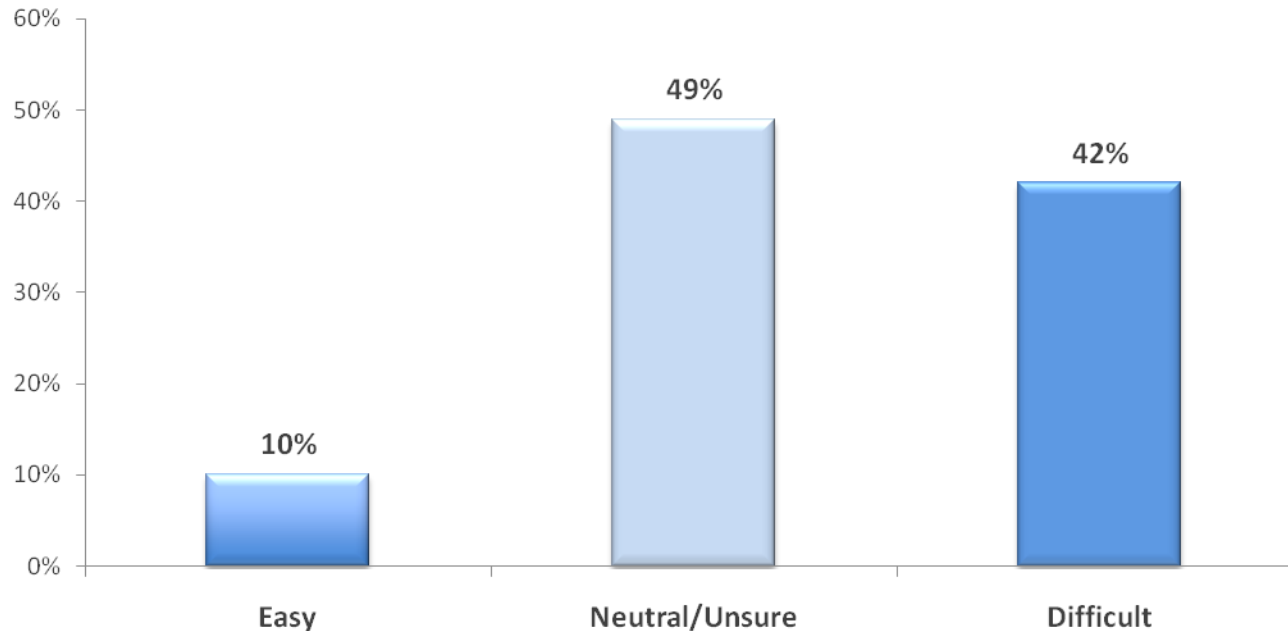
CEOs were asked whether or not they found it easy or difficult to forge positive relationships with provincial policy-makers.



“How easy or difficult is it for your organization to maintain a good relationship with provincial policy makers?”

Ease of Communicating with Provincial Policy Makers

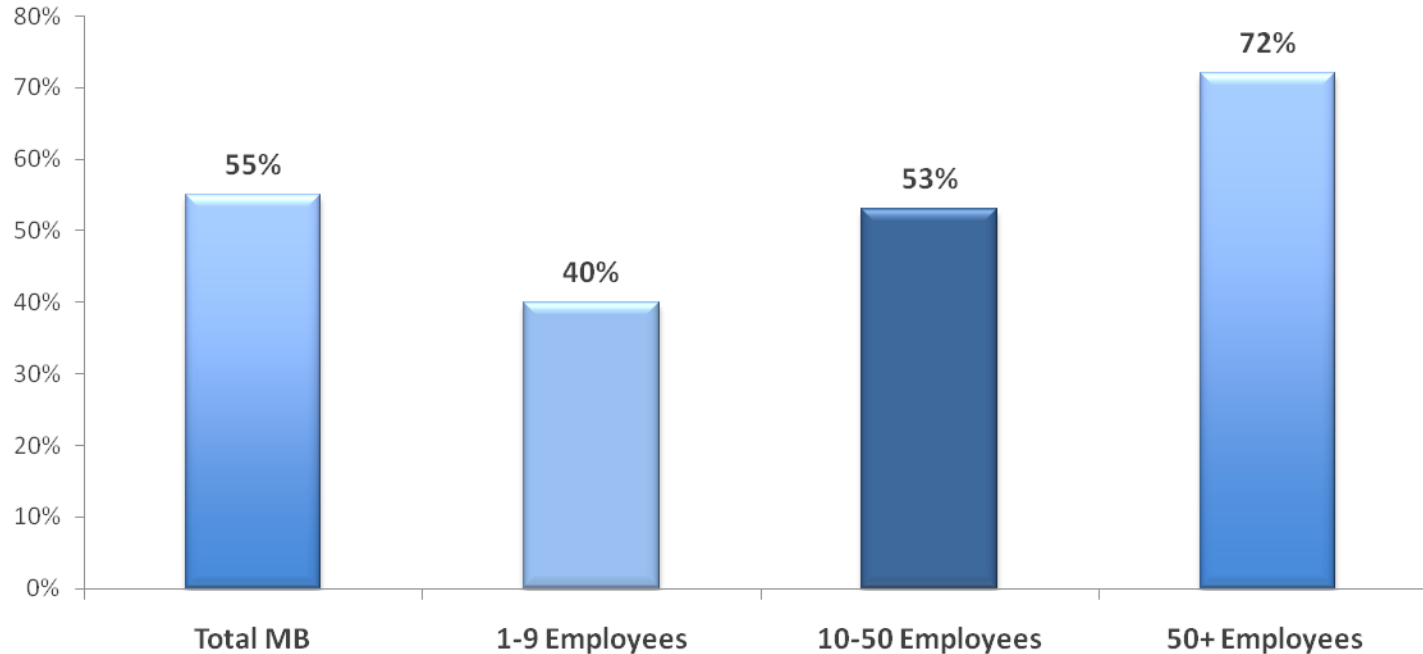
CEOs were asked to assess the level of ease or difficulty in informing provincial policy-makers about how their industry is affected by government decisions.



“How easy or difficult is it for your organization to inform provincial policy makers about how your industry is affected by their choices?”

Majority join trade or industry associations

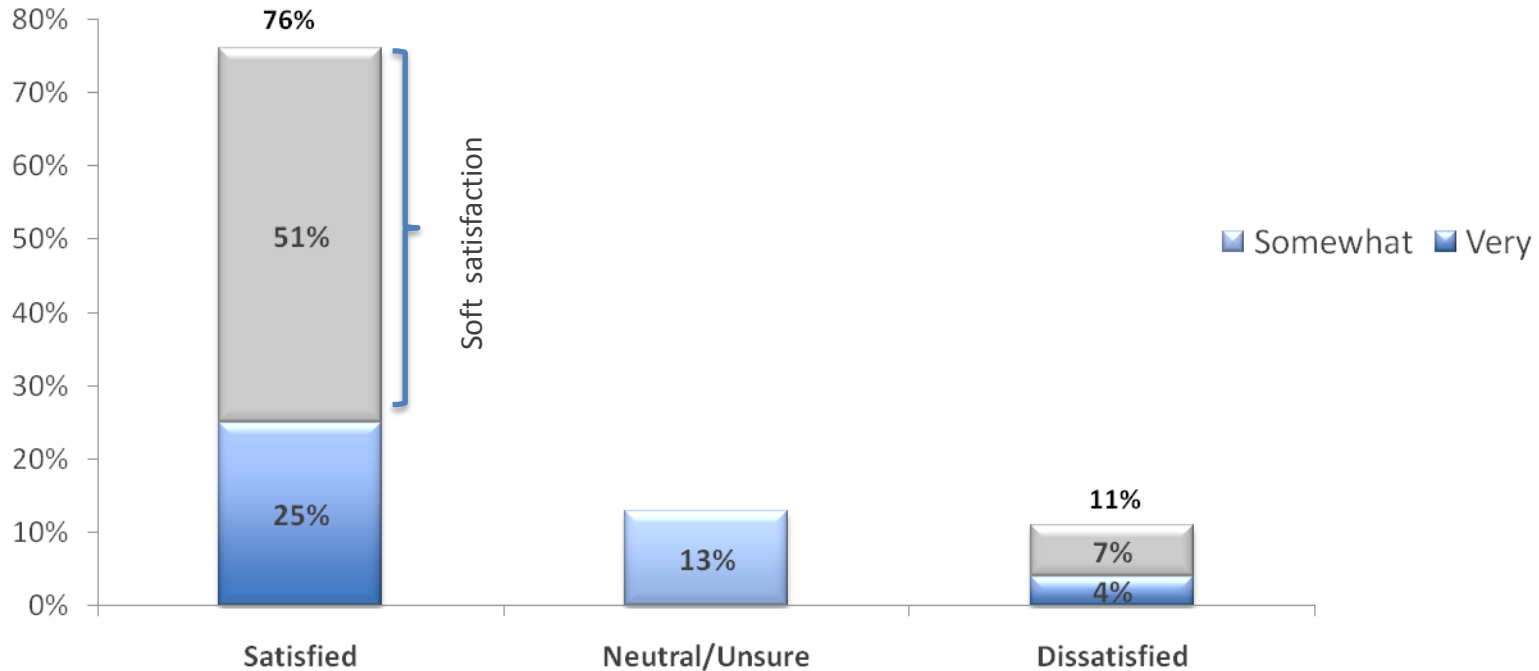
CEOs were asked whether or not they were members of a trade association or Chamber of Commerce.



“Some businesses join trade associations or Chambers of Commerce in order to see that their interests are represented before the provincial government. Are you or is your business a member of one or more of these groups?”

Soft Satisfaction with Associations' Work

CEOs were asked to express a level of satisfaction with the services they receive from their trade association or Chamber of Commerce.



“How satisfied are you with the work that these trade associations are doing on your business’ behalf?”